

Release: IMMEDIATE

NewNet plc appoints New Sales Director to build on Growing Revenues

New Business Team Leader and Channel Sales Executive bolsters team

Fareham; Hampshire: UK – November 22nd 2007 - NewNet plc, the Hampshire based independent Internet Service Provider (ISP), has appointed Paul Schneider as Sales Director to manage all aspects of the company's sales department across its key services; internet connectivity, colocation, reseller and hosting.

NewNet has also strengthened its team with the appointment of David Williams as New Business Team Leader and Amy Moore as Channel Sales Executive.

Paul Schneider joins from Innzone Ltd a Virtual Network Operator (VNO), where as Sales Director he was responsible for formulating sales strategies, managing the sales team and driving sales growth.

Schneider comments: "I am delighted to be at NewNet, and see huge opportunities to help develop and execute a cohesive sales strategy for the business moving forward. Our markets are very challenging with pressures for innovation and technical excellence, and I see NewNet further increasing its market share."

NewNet's sales team expands further with the recent recruitment of David Williams as 'New Business Team Leader'. David brings with him 12 years experience in the IT and telecoms industry specialising in high net worth sales.

Commenting on his new role David said: "My primary goal will be to generate new business, and I look forward to working with the team to deliver excellent results."

NewNet has also appointed Amy Moore as Channel Partner Executive. Amy has been recruited to manage NewNet's 'new and improved' reseller programme and brings with her over five years of specialist channel sales experience.

Amy said: "I've joined NewNet plc at an exciting time for the company and my initial goal is to build a solid channel partner programme to recruit new partners as well as growing the existing channel base further."

Peter V Coates-Buglear, CEO of NewNet plc, said: "We are at the stage now when we need additional expertise to build on our impressive growth whilst further improving customer satisfaction levels. Quality of service is the differentiator, and having Paul, David and Amy on board will help give us that edge."

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For more information and hi-res photographs, please contact Tom Chapman, NewNet plc, +44 (0)1329 226775 | tom@newnet.co.uk

About NewNet plc

NewNet are members of: ISPA, LINX, Nominet and RIPE.

NewNet was established in 1995 and has since then, assisted thousands of companies of all sizes to establish and advance their Internet presence with services ranging from Broadband to dedicated leased line connections, colocation, web hosting, domain registration and much more. NewNet offers a high level of customer service and enjoys very high levels of customer retention. NewNet is an established telecommunications services provider with a sound financial background and is recognised as the market leader in web hosting, colocation, fast reliable Internet access. In August 2007 NewNet rolled out its first LLU exchange offering 24meg broadband services. NewNet also provide wireless connectivity, voice services, satellite ground station services and bespoke fibre optic networks.

All our Data Centres are protected by substantial UPS and auxiliary power generators, fully air conditioned and protected by CCTV, access control and FM200 fire suppression. All Hardware is monitored 24/7. We currently have a presence in eight Data Centres, four in Fareham and five in London. In addition to London and Fareham, there are Network Access Points in Bristol & Guildford with access to over 100 POP's throughout the UK. NewNet operate one of the most highly peered, highly connected networks in the UK, peering with over 680 other networks including Microsoft, NTL, BT, AboveNet/MFN, PSI Europe and Demon.

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